

# ICMRI 2022

THE 10TH INTERNATIONAL CONGRESS ON MRI  
& 27TH ANNUAL SCIENTIFIC MEETING OF KSMRM

**November 4 - 5, 2022**

Grand Walkerhill Seoul, Seoul, Republic of Korea

*New Era of Healthcare, Latest Trends in MRI*

**SPONSORSHIP PROSPECTUS**

Ver. 20220701

Hosted by



The 10th  
International  
Congress on MRI  
& 27th Annual  
Scientific Meeting  
of KSMRM  
Nov. 4 - 5, 2022  
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## OVERVIEW



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### TITLE

ICMRI 2022  
The 10th International Congress on MRI  
& 27th Annual Scientific Meeting of KSMRM

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### DATES

November 4th (Fri.) - 5th (Sat.), 2022

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### VENUE

Grand Walkerhill Seoul, Seoul, Republic of Korea

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### HOST

Korean Society of Magnetic Resonance in Medicine (KSMRM)

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### PARTICIPANTS

1,100 Participants from 30 Countries

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### LANGUAGE

English, Korean

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### WEBSITE

<http://icmri.ksmrm.org/2022m>

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### PROGRAM

Opening/Closing Ceremony, Plenary Lectures,  
Invited Symposiums, Luncheon Symposiums,  
Scientific Sessions, Power Pitch Sessions, Poster Session,  
Presidential Dinner, Farewell Dinner, Banquet

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## ORGANIZING COMMITTEE



TITLE	NAME	AFFILIATION
Congress President	Yun-Hyeon Kim	Chonnam National University Hospital
Congress Vice-President	Jung Hee Lee	Samsung Medical Center
Secretary-General	Sang Il Choi	Seoul National University Bundang Hospital
Treasurer	Suk-Joo Hong	Korea University Guro Hospital
Scientific Program Committee	Ho Sung Kim	Asan Medical Center
Scientific Exhibition Committee	HyungJoon Cho	UNIST
Publication Committee	Jaeseok Park	Sungkyunkwan University
Education Committee	Jang Gyu Cha	Soonchunhyang University Bucheon Hospital
Social Program Committee	Woocheol Kwon	Ewha Womans University Seoul Hospital
Technical Exhibition Committee	Chulhyun Lee	Korea Basic Science Institute
Public Relations Committee	Huijoong Lee	Kyungpook National University Hospital
Registration Committee	Dong-Cheol Woo	Asan Institute for Life Sciences
Scoring Committee	Joon-Yong Jung	Seoul St. Mary's Hospital
International Liaison Committee	Whal Lee	Seoul National University Hospital
International Liaison Committee	Ilwoo Park	Chonnam National University Hospital
Information Committee	Tae-Hoon Kim	Wonkwang University

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## PROGRAM



NOVEMBER 04 (FRI.), 2022	NOVEMBER 05 (SAT.), 2022
Vendor Sessions (3)	Vendor Sessions (3)
Parallel Symposia (6) (Symposium/Oral)	Parallel Symposia (6) (Symposium/Oral)
Break	Break
Opening Ceremony	-
Plenary Lecture 1	Plenary Lecture 3
Plenary Lecture 2	Plenary Lecture 4
Break	Break
Luncheon Symposia (3)	Luncheon Symposia (3)
Break	Break
Parallel Symposia (6) (Symposium/Oral)	Parallel Symposia (6) (Symposium/Oral)
Break	Break
Parallel Symposia Power Pitch & Poster Session	Parallel Symposia (6) (Symposium/Oral)
Banquet	Closing Ceremony

\* Presidential Dinner: November 03 (Thur.), 2022

\* Farewell Dinner: November 05 (Sat.), 2022

\* Program schedules are subject to change.

\* As of March 08 (Tue.), 2022

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## SPONSORSHIP



LEVEL / BENEFIT		DIAMOND	PLATINUM	GOLD	SILVER	BRONZE	1 BOOTH
Sponsorship Amount KRW (10% VAT will be added)		100,000,000	70,000,000	50,000,000	30,000,000	10,000,000	5,000,000
Exhibition	Booth Size (Width) * Space Only * Length: 2m * Booth size (width) is subject to change.	12m	9m	7m	5m	3m	Standard Booth
	Advertisement in English	2 Pages (Inside)	1 Page (Inside)	1 Page (Inside)	1 Page (Inside)	1 Page (Inside)	-
Program Book	Sponsor Introduction in English	✓	✓	-	-	-	-
	Logo Impression on <Sponsors> Page	✓	✓	✓	✓	✓	-
Congress Website	Sponsor Introduction in English on <Sponsors> Page	✓	✓	-	-	-	-
	Advertisement Side Banner in English on Main Page	✓	✓	-	-	-	-
Webmail	Logo Impression on Webmail	✓	✓	✓	✓	✓	-
	Sending of Sponsor Promotional Webmail * Producer: Sponsor * Sender: Secretariat	1 Time	-	-	-	-	-
Scientific Program	Session Room in Producer's (or Sponsor's) Name * Advertised Everywhere with Session Room	✓ (* Lottery to decide the session room)	-	-	-	-	-
	Vendor Session * 08:00-08:30 on Nov. 4th (Fri.) or on Nov. 5th (Sat.)	Available	Available	Available	-	-	-
Registration	Free Registration * Only for Sponsors' Staff Members	15 Persons	10 Persons	8 Persons	5 Persons	3 Persons	1 Person

\* Sponsors have options for specific booth location as per their sponsor level, also, on a first-come-first-served basis, also, by lottery.

\* Booth Location: Vista Hall Lobby or Grand Hall Lobby, Grand Walkerhill Seoul, Seoul, Republic of Korea

\* All items on this page are subject to change.

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ADDITIONAL SPONSORSHIP	KRW (10% VAT will be added)	BENEFIT
Acrylic Shield	Goods	1. Only 1 Sponsor Possible 2. Logo Impression Possible
Congress Bag (or Pouch)	KRW 15,000,000	1. Logo Impression Possible 1. 3 Symposiums on Nov. 4th, 2022 / 3 Symposiums on Nov. 5th, 2022 * Total 6 Symposiums 2. Sponsors owe session chairs' and session speakers' honorarium. * Sponsors can support honorarium, then, the organizing committee provides honorarium to their session chairs and session speakers. * All session chairs and session speakers have to register with the payment. 3. Provide 1 Session Room * Sponsors have options for their session room depending on their sponsor level, on a first-come-first-served basis, also, by lottery. * Room size and the number of lunch boxes may be differ. 4. Information on luncheon symposiums will be uploaded onto congress website and program book. * Sponsor, Lecture Title, Session Chairs, Session Speakers 5. Sending of Luncheon Symposium Promotion Webmail * Diamond, Platinum, Gold, Silver: 1 Time * Producer: Sponsor / Sender: Secretariat * This webmail is different from the table which is 1 page ago. Also, this webmail is only available with content about the luncheon symposium.
Luncheon Symposium	KRW 15,000,000	1. 5 Slots Available at the Designated Break Time 2. Sponsors owe lecture speakers' honorarium. 3. Promotion of sponsors' products or brands are not allowed. 4. Only lectures for participants are available.
Agora Lecture	KRW 5,000,000	1. Only 1 Sponsor Possible 2. Date: Nov. 3rd, 2022 3. Advertised with Sponsor's Name 4. Attendees: Invited by the ICMRI 2022 Organizing Committee
Presidential Dinner	KRW 15,000,000	5. The amount does not include the dinner guarantees of staff members of sponsor. 1. Only 1 Sponsor Possible 2. Date: Nov. 5th, 2022 3. Advertised with Sponsor's Name 4. Attendees: Invited by the ICMRI 2022 Organizing Committee
Farewell Dinner	KRW 10,000,000	5. The amount does not include the dinner guarantees of staff members of sponsor. 1. A First-come-first-served Basis 2. Pine Room or Oak Room on the 4th Floor of the Grand Walkerhill Seoul 3. Beam Projector and Screen: KRW 400,000 (Daily) (10% VAT will be added)
Sponsor's Meeting Room	KRW 1,000,000 (Daily)	1. Advertisement Pop-up Banner in English on Congress Website Main Page * Available: Image / Not Available: GIF, Video * Available from October 2022 * Sequence, Position: on a First-Come-First-Served Basis, also, by Lottery
Advertisement Pop-up Banner	KRW 2,000,000	
On-site Cost (Decoration)	KRW 3,000,000	1. Consultation is required to make any decorations.

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## APPLICATION



<b>KEY DATES</b>	Deadline: Application    September 23rd (Fri.), 2022
	Deadline: Payment                      October 26th (Wed.), 2022 * Consultation is required to make changes.
<b>HOW TO APPLY FOR SPONSORSHIP</b>	1) Please fill out the application form and send it to the secretariat. * E-mail (info@icmri.org), Fax (+82-2-566-6087)
	2) After submission, please transfer the amount of your sponsorship to the congress bank account.
	3) When the transfer is completed, the secretariat will send you the receipt (invoice). * Available: Before Transfer and After Transfer
	4) All benefits will be available when the application is submitted. Therefore, if the application is submitted late, some benefits may not be provided.
	5) Applications submitted before the congress will remain in effect. All changes will be reflected in the new sponsorship prospectus.
<b>DOCUMENTS</b>	Application, Business Certification of Sponsor
<b>BANK DETAILS</b>	Bank Name                      Shinhan Bank (신한은행)
	Account Number              100-028-773380
	Account Holder              KSMRM Yun-Hyeon Kim (대한자기공명영상학회 김윤현)
	* All bank remittance charges are to be paid by sponsors. * Non-refundable
<b>CONTACT</b>	ICMRI 2022 Secretariat, People-X, Inc. 1F, Haeoreum B/D, 16, Yeoksam-ro 17-gil, Gangnam-gu, Seoul, 06246, Republic of Korea * Person who in Charge of Sponsorship: Mr. Seongbae Moon * Telephone (Direct): +82-70-4895-6110 * Fax: +82-2-566-6087 * E-mail: info@icmri.org



# 10

Celebrating  
10<sup>th</sup> Anniversary  
of ICMRI

**ICMRI 2022** Congress Secretariat [People-X, Inc.]  
1F, Haeoreum B/D, 16, Yeoksam-ro 17-gil, Gangnam-gu, Seoul, 06246, Republic of Korea  
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